



year, we have gathered a modest amount of input from the fellowship on those topics.

With the number of projects adopted at the 2008 World Service Conference, we have been busier than ever. Two of those adopted are single-cycle (two-year) projects: *In Times of Illness* and *Self-Support*, which have undertaken the revision of an existing booklet and the drafting of two new informational pamphlets. The other two, **Service System** and *Living Clean*, are two-cycle (four-year) projects meant to frame new approaches to how we deliver services in NA, and to write a new book-length piece of recovery literature that addresses some of the issues members face in their ongoing recovery. We've been quite busy, and we have accomplished a great deal. Preparations are well underway for the 2010 World Service Conference, where we will discuss our successes and challenges and set the course for the next conference cycle.

The large amount of work devoted to these conference projects is only a part of what we've been doing this year, of course. As mentioned previously, some of our time and energy this year was devoted to preparing for WCNA 33 in Barcelona. It was the first time

the world convention was held in Europe since 1995, and more than 5,500 members from 65 countries were in attendance. We also continued to make strides in other areas such as in public relations, with the development of "PR Basics," a tool that will be released soon, and in information technology, with the release of our website redesign, to name just two. Information about those and much more can be found in this report.

Most importantly, we hope that this annual report will convey our deepest gratitude to the entire Fellowship of NA. All that is accomplished by NA World Services is an outgrowth of the primary purpose that begins with our groups all over the world: carrying a message of hope to still-suffering addicts. The work we do is made possible by those efforts. As you read about the accomplishments in this report, please remember that each of us shares in our successes, as well as our challenges. Together, we are a worldwide fellowship bringing hope, and the chance for a new way of life, to addicts in countless geographic locations. We truly are a fellowship of *Amor sin fronteras* - Love without Borders. We thank you for being part of that.



worldwide fellowship over the years. The growth of our worldwide fellowship and our members' widely varied experiences with illness and injury in recovery contributed to the range of topics and depth of the revised booklet. Nothing was removed from the original booklet; instead, the piece was simply updated and expanded upon. The booklet contains new sections that specifically address mental health issues, chronic illness, chronic pain, terminal illness, and supporting members with an illness. The workgroup considered input received from regions, areas, and individual members and revised accordingly. The revised draft will be distributed to the fellowship as an addendum to the 2010 *Conference Agenda Report*, which contains a motion to approve the piece that will be voted on at the conference. We are happy to present a revision that we feel meets the current needs of the fellowship.

## Self-Support

This project was developed in response to the fact that our existing materials on the topic of self-support haven't shown a great deal of success in affecting the ways members participate in funding NA services. The two current informational pamphlets, IPs #24 and #25, "*Hey! What's the Basket For?*" and *Self-Support: Principle and Practice*, have consistently been among the least distributed of all our informational pamphlets, which would suggest that they aren't very useful to members. The challenge of ensuring a consistent flow of funds to all levels of the NA **service system** has been a significant concern since our earliest days. Over the course of this fiscal year, a workgroup was formed to develop two new pamphlets. Our hope is that these pieces will help

change the way average members think about self-support and individual contributions, and encourage groups to contribute directly to each level of service for a more stable fund-flow that better covers the cost of services at all levels of the NA **service system**.

The review-and-input period for these IPs took place in early 2009, and we received 39 pieces of input. The feedback contained a great deal of constructive suggestions and critique. Perhaps unsurprisingly, a small segment of the input seemed to reject the principle behind the drafts altogether. It seems some of our members still consider it "wrong" or unprincipled to focus on the financial aspects of self-support. This sentiment was relatively limited; largely, the input contained information that helped to improve the pamphlets. The workgroup processed the input and revised the drafts accordingly, and we are confident the approval drafts are significantly improved.

The two IP approval drafts were in the process of being revised and finalized near the end of this fiscal year in order to be included as addenda to the 2010 CAR. These drafts include a shorter, graphic piece meant primarily as a short, easily understandable resource for groups; and a longer, textual piece dealing with the topic of how we fund the services that help us to carry our message. The 2010 CAR will contain motions to approve these pamphlets.

## Service System

At the 2008 WSC, delegates approved the four-year **Service System** project to take a holistic look at how we can better provide services in a fellowship that has come so far and changed so much since 1953. We have discussed these issues as a fellowship with topics

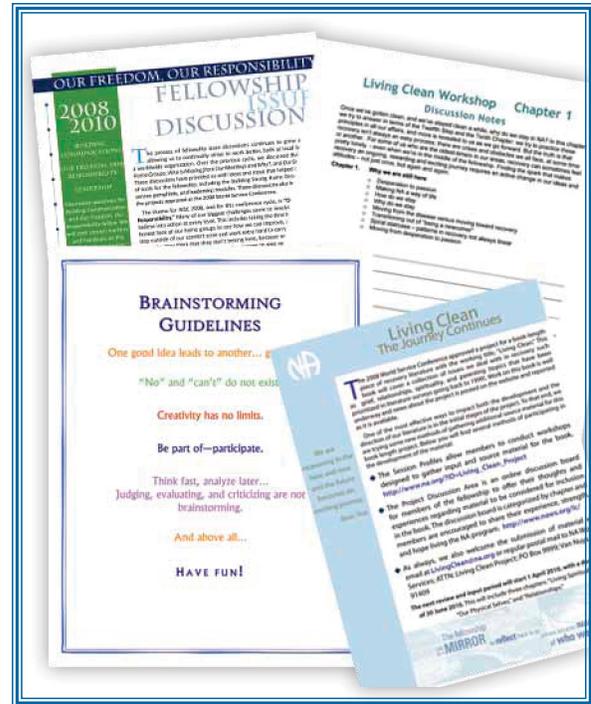


such as Infrastructure and Our **Service System** over the last few conference cycles. Reviewing the history of the development of our system shows us that we have been working on building ways to more effectively carry the message almost since our inception as a fellowship. The system currently in place to deliver services to our NA communities all around the world is one that, in many ways, has changed very little since it was first developed in the 1970s to serve a much smaller, primarily North American, fellowship.

In order to tackle these issues, a workgroup was formed after the 2008 conference and it immediately got to work. The first order of business involved going through a protracted process of defining and refining a series of essential building blocks, discussing the fundamentals of an effective system of service. Keeping in mind that “form follows function,” the workgroup first developed a list of the needs such a system should fulfill. Some of these are very basic, like “an addict needs to be able to find a meeting.” Others are more complex, like “treatment facilities need to understand who NA is, what NA does, and how NA is relevant.”

The other side of the “needs coin” is our common understanding of our vision for NA—the ideal image of the future we wish to create through our service efforts. Our hope is that by creating a common vision for all of us to work toward, we will be able to better focus our efforts. After significant discussion, we decided to widen the focus of the existing NAWS Vision Statement to make it “A Vision for NA Service.”

After working on a list of needs and a revised vision, the workgroup then began the task of developing models to present for dis-



cussion at WSC 2010. This process began with a discussion of the functions that would be necessary in order for the **service system** to further its vision and meet the identified needs. These functions are more like categories of services than the individual tasks that would be carried out. The workgroup did also discuss those tasks, or the service delivery vehicles such as meeting directories or PR roundtables. These vehicles would constitute “how” service is delivered. The workgroup then sought to define the “who” by discussing roles and referring back to the list of needs to ensure that they were covered. At WSC 2010, conference participants will discuss these issues to provide the workgroup with direction for the next conference cycle.

Any discussion of our **service system** will inevitably lead to the topic of seating at the World Service Conference. At times the workgroup struggled in deciding which should come first, the **service system** or WSC seating. A portion of this discussion was centered

# Fellowship Development

“Fellowship Development” is a general term that can be used to describe much of the work done by NA World Services. In this section in particular, we use it to refer to our efforts to support the NA communities in their efforts to better reach addicts seeking recovery. In more developed communities, this often comes in the form of developing sessions for workshops to help improve service efforts or address fellowship concerns. In places where NA is newer and still developing, this can often mean simply establishing the foundations for stable groups and a **service system**, and beginning to develop a presence and recognition in the larger community as a viable program of recovery. Our hope is that the support we give, along with the topics for discussion and vehicles by which to discuss them, provides NA communities around the world the tools they need to continue to reach more addicts with our message of recovery.

## 2008–2010 Issue Discussion Topics

The Fellowship Issue Discussions are intended as a means for NA communities worldwide to assess and resolve their own challenges and provide feedback to NA World Services. These interactions, guided by a series of discussion questions and/or a workshop session profile, help us work together in solution-based dialogue and planning. The Issue Discussion Topics continue to evolve from previous cycles, bringing us to Our Freedom, Our Responsibility; Building Communication; and Leadership as topics for the 2008–2010 conference cycle.

Our fellowshipwide experience shows that we are most successful in carrying the NA message when our members embrace their responsibility to participate in our service efforts. Through this sense of ownership, we are better able to improve communications at every level of our **service system** and to expand awareness of Narcotics Anonymous. By encouraging greater personal and collective responsibility for that success, our trusted servants help create an environment that fosters leadership and increases





each member's commitment to the work done on behalf of NA groups worldwide.

## **Our Freedom, Our Responsibility**

*"Our common welfare should come first; personal recovery depends on NA unity."*

In workshops around the world, NA communities came together to consider the welfare of NA and the responsibility each member has to actively contribute to the NA Fellowship's well-being. Participants pondered the freedom they find in recovery and the responsibility they have to support this fellowship where they found freedom from active addiction. In their discussions, most members focused on the basics of a recovery program and the importance of members taking personal responsibility for sharing the gifts of recovery. There was emphasis on the significance of being involved not just in service, but also in the fellowship. Other high-ranking topics included personal efforts to remain well-informed and the willingness to ask for help, admit mistakes, and try new things. Members also considered what inspires them to be of service and how they inspire others. High on the list were the importance of individual, personal invitations to get members involved, having a warm and welcoming atmosphere when members show up to serve, and sharing positively about NA service. While these are all great personal actions, determining what a service body can do to promote these ideas continues to be an unanswered question. This was perhaps not our most successful Issue Discussion Topic as it didn't seem to encourage very innovative responses. We hope to do a better job asking questions and framing topics for the upcoming cycle.

## **Building Communication**

Communication has been one of the most important elements of our discussions on Infrastructure (2004–2006) and Our **Service System** (2006–2008), and continues to be a key objective in the NAWs Strategic Plan. As a starting point, this discussion identified what is working well in our communications across the different levels of NA service. Many agreed that the workshop process, use of the Internet (email, online reports, etc.), and direct communication between members and service bodies are the most effective approaches. Discussions also indicated that individual members can improve these links by practicing the principles of the NA program like responsibility, respect, and consistency; by staying connected; and by effectively using available service tools. These tools include everything from basic prioritizing, planning, and follow-through; to coordinated mentoring and training, and use of technology that allows groups to easily communicate and collaborate.

## **Leadership**

Leadership has also been an Issue Discussion Topic for several conference cycles. During the 2008–2010 cycle, two lines of discussion were developed. Leadership I: Principles of Leadership included discussion questions and scenarios focused on the First Tradition. Participants identified impartiality and a consistent focus on the fellowship's common welfare as key components of the First Tradition. Communication, inclusion, and open-mindedness led the list of Ninth Concept principles in these discussions. Leadership II: Your Role as a Leader was a session in which members workshopped common service scenarios, with a focus on the role of a service body



**Narcotics Anonymous World Services**  
**Consolidated Statement of Activities**  
Income Statement - For the Twelve Months Ending 30 June 2009

	YTD ACTUAL	WSC ADOPTED	JAN 09 REVISION
<b>FELLOWSHIP DEVELOPMENT</b>			
<i>FIXED OPERATIONAL EXPENSES</i>			
PUBLICATIONS	\$164,723	\$110,027	\$98,552
FELLOWSHIP SUPPORT	\$280,239	\$246,678	\$200,000
PUBLIC RELATIONS	\$136,214	\$137,797	\$113,470
DEVELOPMENTAL LITERATURE	\$572,454	\$266,851	\$343,241
ARCHIVES & INFORMATION MANAGEMENT	\$0	\$21,000	\$21,000
ACCOUNTING	\$13,632	\$14,498	\$15,190
PERSONNEL (Includes amount budgeted to variable projects)	\$1,180,667	\$997,535	\$1,141,705
OVERHEAD	\$634,890	\$438,417	\$560,111
TECHNOLOGY	\$45,158	\$73,378	\$97,775
<b>Subtotal</b>	<b>\$3,027,977</b>	<b>\$2,306,181</b>	<b>\$2,591,044</b>
<i>VARIABLE OPERATIONAL EXPENSES</i>			
PUBLIC RELATIONS DEVELOPMENT	\$68	\$58,000	\$0
SERVICE MATERIALS	\$0	\$0	\$0
SERVICE HANDBOOKS	\$1,502	\$0	\$0
SELF-SUPPORT PAMPHLETS	\$21,426	\$27,000	\$27,000
<b>SERVICE SYSTEM</b>	<b>\$74,260</b>	<b>\$75,000</b>	<b>\$75,000</b>
BOOK LENGTH PIECE LIVING CLEAN	\$115,891	\$90,000	\$90,000
TARGETED LITERATURE	\$30,126	\$32,500	\$32,500
WORKSHOPS	\$1,543	\$256,000	\$0
<b>Subtotal</b>	<b>\$244,816</b>	<b>\$538,500</b>	<b>\$224,500</b>
<b>Total Fellowship Development</b>	<b>\$3,272,793</b>	<b>\$2,844,681</b>	<b>\$2,815,544</b>
<b>EVENTS</b>			
<i>FIXED OPERATIONAL EXPENSES</i>			
FUTURE (AND PRIOR) CONVENTIONS	\$60,225	\$19,500	\$59,500
LEGAL	\$0	\$9,000	\$9,000
ACCOUNTING	\$3,809	\$4,051	\$4,468
PERSONNEL (Includes amount budgeted to variable projects)	\$353,419	\$278,723	\$335,796
OVERHEAD	\$164,542	\$122,499	\$164,739
TECHNOLOGY	\$12,618	\$20,503	\$28,757
<b>Total Events (without event specific)</b>	<b>\$594,613</b>	<b>\$454,276</b>	<b>\$602,260</b>
<b>NAWS EXPENSE (without event specific)</b>	<b>\$8,167,426</b>	<b>\$6,980,232</b>	<b>\$7,848,343</b>
<b>NAWS EXPENSE (without Iran)</b>	<b>\$8,137,858</b>	<b>\$6,918,779</b>	<b>\$7,746,416</b>
<b>EXCESS REVENUE/EXPENSE (without event specific)</b>	<b>(\$215,585)</b>	<b>\$507,966</b>	<b>\$276,846</b>
<b>EXCESS REVENUE/EXPENSE (without Iran)</b>	<b>(\$517,646)</b>	<b>\$449,126</b>	<b>\$137,977</b>



on the topic of what purposes the conference serves. Decision-making, training, sharing experience, receiving direction from the fellowship, and the “magic” of coming together as a global fellowship are all key points. An ideal WSC would be representative of the vast diversity of our fellowship and yet remain both practical and reasonable in its size and cost. The workgroup will continue to devote time to better framing discussions about the **service system** and about conference seating to be discussed at WSC 2010.

## “Living Clean: The Journey Continues”

The idea for a book of this nature was on the WSC Literature Committee’s work list for many years prior to the restructuring of NAWS in 1998 and, subsequently, the idea remained on the “to-do list.” The results of fellowship literature surveys in 1999 and 2002, as well as input received during the revision of the Basic Text, make it clear there is a need for this book.

One of the objectives in our strategic plan is to “make the NA message available and relevant to a widely diverse membership and potential membership.” The Living Clean project attempts to address that objective by creating a book that speaks about the many varied aspects that living clean requires. After all, as the Basic Text points out, “Our disease involved much more than just using drugs, so our recovery must involve much more than simple abstinence.” Some members have commented that this book follows the Basic Text’s Chapter Ten, “More Will Be Revealed.” More *has* been revealed, and it’s time we gather that experience from our members.

The workgroup is composed of ten members with a variety of experience, cleantime, and geography. The workgroup met five times over the course of the 2008–2009 fiscal year. The initial meetings helped to establish an outline for the book, laying out the topics to be covered in each of the chapters.

The outline was sent out for review and input earlier in the fiscal year, and Chapters One and Two were released for R&I near the end of the fiscal year. We received 103 responses, ranging from simple word preferences (such as requests to change “but” to “and”) to conceptual concerns (for example, the use of jokes or anecdotes within the material). In response to the input, the outline was slightly rearranged, with the section on Living Spiritually being moved from the seventh to the third chapter. We appreciate the time and energy given by members to review the material and provide input to improve the piece.

